Question 6: Competitions

• Which types of convincing competitions can be organized to foster and evaluate keyword-based query methods applied to open datasets from Q1?

• Who would be involved? What type of tasks would the competition host?
Question 6: Competitions

- **Cross-field ideas**
  - Open Data Sets team
  - Open Methods team
  - = Best Teams -> Cool Ideas

- **Video Games**
  - Weapons = Methods
  - Bullets = Data

- **Competition platforms**
  - kaggle.com
  - innocentive.com

- **Wow!**

- **Who**
  - Explore existing communities
  - Students
  - Entrepreneurs
  - Alumni
  - GitHub users

- **Methods & Techniques**
  - Lean Startups
  - Minimal Viable Product (MVP)
  - Business Canvas
  - Triple Helix
    - Industry, Government, Research
Question 6: Competitions

• Competition-as-a-Service
  – Matching Platform
  – Automated
  – Manuel
    • Crowdsourcing

• Cross-competitor

• Linkathon
  – Competition to link datasets

• Use benchmarks
  – Use INEX and TREC

• Examples
  – New York: socrata.com
  – Amsterdam and Mozilla