

Question 6: Competitions

- Which types of **convincing competitions** can be organized to foster and evaluate keyword-based query methods applied to open datasets from Q1?
- **Who** would be involved? **What** type of **tasks** would the competition host?

Question 6: Competitions

- **Cross-field** ideas
 - Open Data Sets team
 - Open Methods team
 - = Best Teams -> Cool Ideas
- **Video Games**
 - Weapons = Methods
 - Bullets = Data
- **Competition platforms**
 - kaggle.com
 - innocentive.com
- **Wow!**
- **Who**
 - Explore existing communities
 - ~~Students~~
 - **Entrepreneurs**
 - **Alumni**
 - **GitHub users**
- **Methods & Techniques**
 - **Lean Startups**
 - Minimal Viable Product (**MVP**)
 - **Business Canvas**
 - **Triple Helix**
 - Industry, Government, Research

Question 6: Competitions

- **Competition-as-a-Service**
 - Matching Platform
 - Automated
 - Manuel
 - Crowdsourcing
- **Cross-competitor**
- **Linkathon**
 - Competition to link datasets
- Use benchmarks
 - Use **INEX** and **TREC**
- **Examples**
 - New York: **socrata.com**
 - Amsterdam and Mozilla